

SKAIDRIS GUNSMITH

42 JAMIESON STREET, COBURG, VICTORIA 3058

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EDUCATION & TRAINING

2009 - 2012
Victoria University

Studied Creative Arts Industries

2004 - 2007
RMIT

Studied Bachelor of Fine Arts Painting

2003
Kingswood College

Victorian Certificate of Education

PROFESSIONAL SKILLS

Dreamweaver

Photoshop

Final Cut Pro

Microsoft Office

Adobe After Effects

WordPress

EXPERIENCE

2011 - Present
Mana Bar
Full-Time
Brand Manager

- Promoted three times in one year
- Managed numerous social media platforms targeting a direct audience of 50,000 gamers. This included Facebook, Twitter & E-Mail
- Worked closely with Game Developers and other companies in the video game industry
- Employed effective communication and customer service skills to successfully retain current patrons and simultaneously extend reach to other demographics
- Demonstrated ability to manage and fulfil multiple roles and responsibilities
- Organised events with guests from overseas
- Regularly planned & hosted launches and competitions for AAA titles.
- Personal investments in order to see company improvements
- Instigated drastic changes to the company which saw immediate positive results
- Ability to work autonomously and remotely from office

Within this time I have refined exceptional media, PR and people skills, and as a result I am well versed in developing lasting business relationships, whilst cultivating a strong community based around our brand.

Personal Achievements:

Organised gigs for three of my favourite overseas musicians MC Lars, The Protomen & MC Frontalot, in accordance with PAX Australia taking place.

EXPERIENCE

- | | |
|---|---|
| 2010 - Present
Writer/
Geek Journalist/
Podcaster/
Professional Geek/ | <ul style="list-style-type: none">• Speaker on PAX Panel “Is There Such Thing as a Fake Geek”• Writer for the iiNet Blog• Built custom Handmade Arcade Machines• Created ‘The Revenge of the Nerd’ Podcast (www.therevengeofthenerd.com)• Writer for Gaming Magazine Jump Button |
| 2011 - 2012
Straight Up Australia
Film Maker/
Director/
Editor | <ul style="list-style-type: none">• Filmed and Produced numerous “How To” videos in some of Melbourne’s most popular Cocktail Bars• Solo film shoots, Short turn around production schedules |
| 2007 - 2011
Kaleido Interactive
Multimedia
Full-Time
Production Assistant/
Video Editor/
Cameraman | <ul style="list-style-type: none">• Worked on several large scale projects from conception to completion• Developed communication skills working within large team atmospheres, assisting to convey ideas between directors, producers, programmers and creative• Demonstrated ability to cope under tight deadlines and stressful circumstances• Utilised computer skills to assist in writing professional documents, error logging, beta testing and film editing |

REFERENCES

- | | |
|---|--|
| Guy ‘Yug’ Blomberg
0417 084 821 | PAX AUS: Communications Content Manager
Mana Bar Founder |
| Jamie Wilson
0438 180 485 | Nintendo Australia: PR & Product Representative |
| Drew Taylor
0421 836 962 | Surprise Attack: Lead PR |